

## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# MICHELL'S SEASONABLE OFFER FOR FLORISTS

ANTIRRHINUM (Snapdragon)  
Special Forcing Varieties  
Michell's Naomi. 1939 Introduction

A new, brilliant rose pink variety with a touch of yellow on upper lip. Its coloring is even more vivid under artificial light. Flower heads 18 to 20 inches long, carry 75 and over closely set, wide open florets which measure over 2 inches. Good keeping qualities. Stems heavy and strong. We are sure this variety will prove a real money maker. (As the supply is limited, we suggest ordering early. Trade pkt. (1200 seeds), \$2.00 each net; 3 trade pkts., \$6.00.

## MICHELL'S NEW IMPROVED RUSTPROOF Cheviot Maid Supreme

We believe this to be the first rustproof variety in the forcing type. Color rich coral rose, non-shattering, large florets are closely set on heavy spikes, with long, wiry stems. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.

*Varieties marked \* are in original growers packets only.*

- Afterglow.** Golden bronze. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- \*Bertha Baur (Schumann).** Lavender or orchid, fine large spikes. Trade pkt., \$1.50; \$4.00 for 3 trade pkts.
- \*Bezdek's New White Wonder.** A new early flowering pure snow white. Trade pkt., \$1.50; \$4.00 for 3 trade pkts.
- \*Captor (Breitmeyer).** Pure white, long spikes. Trade pkt., \$1.50; \$4.00 for 3 trade pkts.
- \*Celestial (Witterstaetter).** Early; deep yellow. Trade pkt., \$1.00; \$2.50 for 3 trades.
- Ceylon Court.** Canary yellow. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- Ceylon Court.** Dark selection. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- Cheviot Maid Supreme.** An improvement on Cheviot Maid, deeper in color. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- \*Cincinnati (Witterstaetter).** Large, fragrant light rose pink. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- Coate's Yellow Perfection.** Fine deep yellow. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- \*Daybreak (Breitmeyer).** Shade of Briar-cliff Rose. Trade pkt., \$1.50; \$4.00 for 3 trade pkts.
- \*Gilbert's Pink Queen Supreme.** Beautiful clear pink, several shades deeper than Cheviot Maid Supreme. Trade pkt., \$2.00; \$5.00 for 3 trade pkts.
- \*Glorious (Frank).** Bronzy scarlet. Trade pkt., \$2.00; \$5.00 for 3 trade pkts.
- Lucky Strike.** Best large flowering white. Half trade pkt., 60c; \$1.00 per trade pkt.; 3 trade pkts., \$2.50.
- \*Marie Louise (Roasch).** Beautiful sea-shell pink. Trade pkt., \$2.00; \$5.00 for 3 trades.
- \*Marion White (Schumann).** A real white. Trade pkt., \$1.50; \$4.00 for 3 trade pkts.
- \*Miss Wooster.** Light bronze. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- \*New Dawn (Thompson).** Golden orange. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- \*Peggy Schumann.** An improved Sonny. Clear, bright pink. Trade pkt., \$2.00; \$5.00 for 3 trade pkts.
- Philadelphia Pink.** Pure pink. Trade pkt., 50c; \$1.00 per 1/4 oz.
- \*Radiance (Thompson).** Large flowering rose pink. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- \*Schrock's Orchid (Schrock).** A beautiful orchid shade. Trade pkt., \$2.00; \$5.00 for 3 trade pkts.
- \*Sunlite (Improved New Deal).** Golden bronze. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- \*Sunset (Breitmeyer).** Golden bronze. Trade pkt., \$1.50; \$4.00 for 3 trade pkts.
- \*Terry's Surprise (Improved).** Rich rose shaded bronze. Trade pkt., \$1.50; \$4.00 for 3 trade pkts.
- Terry's Surprise (Regular Strain).** Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- \*Velvet Beauty.** American Beauty red. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- \*Westover Fringed White.** Popular New York Market white. Trade pkt., \$2.50; \$6.50 for 3 trade pkts.
- \*White Prosperity.** A long stemmed clear white. Trade pkt., \$1.50; \$4.00 for 3 trade pkts.
- White Rock.** Extra early, pure white. Trade pkt., 50c; \$1.00 per 1/8 oz.
- \*Yellow Cheviot Maid (Volz).** Finest clear yellow. Trade pkt., \$1.00; \$2.50 for 3 trade pkts.
- Michell's Special Forcing Mixed.** Trade pkt., 50c; \$1.00 per 1/8 oz.

*Half trade pkts. can be supplied  
only where listed.*



# MICHELL'S FLOWER SEEDS

## MICHELL'S "DISTINCTIVE" CINERARIAS

### Cremer's Prize Strain (Wilt Resistant)

This new strain is the result of a cross between *Multiflora nana*, *Hybrida grandiflora* and *Stellata*. Flowers large; plants compact with small leaves. Choice mixed colors. Original trade pkt., \$1.50; \$2.25 per 1/64 oz.; 1/32 oz., \$4.00 \$8.00 per 1/16 oz.

### Multiflora, Weissenseer (White Sea)

Flowers are almost twice as large as the regular *Multiflora* strain. In colors a splendid range of blue, rose and red shades, with white zoned centers. Half trade pkt., 75c; \$1.25 per trade pkt.; 1/64 oz., \$2.25; \$4.00 per 1/32 oz.

### Multiflora Grandiflora Maxima

Flowers extra large and in a wonderful range of colors. Mixed colors only. Half trade pkt., 60c; \$1.00 per trade pkt.; 1/32 oz., \$4.00.

### Howard and Smith's Strain

A fine strain of large flowering *Hybrida Grandiflora*, large leaved type, grown by a California specialist. Trade pkt., \$1.00; \$3.00 per 1/32 oz.

### Multiflora Nana

#### Potsdam and Berlin Market Strain

Very dwarf and compact. Flowers of medium size. Mixed colors. Half trade pkt., 60c; \$1.00 per trade pkt.; 1/32 oz., \$2.50.

---

## CALCEOLARIA

### Michell's Ramona

A new *Hybrida Grandiflora nana* type we are introducing and we are sure it will become very popular with the florists. Dwarf, compact habit and free flowering. Flowers are beautifully

tigered, and the mixture contains a fine range of colors in bronze, yellow and red. An excellent pot plant for Easter sales. Half trade pkt., 85c; \$1.50 per trade pkt.; 1/64 oz., \$5.00.

---

## MICHELL'S GIANT PANSIES

**Michell's New Giant Climbing.** Plants grow to a height of 3 feet and produce immense blooms on stems from 16 to 18 inches long. The colors are a pleasing blend of light and dark shades. Free flowering and ideal for winter blooming, when the flowers will command a high price. We offer strictly new crop seed. Trade pkt., (200 seeds), \$1.50; \$4.00 for 3 trade pkts.

**New Giant Pansy, Michell's Springtime.** An early flowering giant variety, with blooms 3½ to 4 inches across and in a superior mixture of light colors. Trade pkt., 50c; \$1.00 per 1/8 oz.; 1/4 oz., \$1.75; \$6.50 per oz.

**Maple Leaf Giants.** Flowers measure 4 to 6 inches across, perfectly round and in an excellent mixture. Excellent for exhibition purposes and private trade. Trade pkt., 50c; \$2.25 per 1/4 oz.; oz., \$8.00.

**America.** An extra early, dwarf giant flowering strain. Free flowering and in a fine mixture of popular shades. A money making variety for the florist and market gardener. Trade pkt., \$1.00; \$1.50 per 1/8 oz.; 1/4 oz., \$2.75; \$10.00 per oz.

**Engelmann's Special Mixture.** A truly giant pansy; flowers 3 to 4 inches across on long, heavy stems. Contains a great variety of colors, both light and dark, with a good percentage of bronze and red shades. Trade pkt., 75c; \$2.25 per 1/4 oz.; oz., \$8.00.

**Michell's New Swiss Giants.** Enormous flowers and contains many unusual colors, such as salmon, dark blue, pink, mahogany, yellow and red, all of which are beautifully blotched. Trade pkt., \$1.00; \$1.50 per 1/8 oz.; 1/4 oz., \$2.75; \$10.00 per oz.

**Alpenglow.** A fine range of cardinal red shades with dark blotches. Trade pkt., 50c; \$1.75 per 1/4 oz.; oz., \$6.00.

**Berna.** Very rich, velvety purple violet. Trade pkt., 50c; \$1.75 per 1/4 oz.; oz., \$6.00.

**Lake of Thun (Ullswater).** Marine blue with deep blue blotches. Trade pkt., 50c; \$1.75 per 1/4 oz.; oz., \$6.00.

**Mont Blanc.** Nearly pure white, with three large blue blotches. Trade pkt., 50c; \$1.75 per 1/4 oz.; oz., \$6.00.

**Rhinegold.** Golden yellow with black blotches. Trade pkt., 50c; \$1.75 per 1/4 oz.; oz., \$6.00.

**Roggli (Improved Swiss Giants).** Brilliant colors and shades. Excellent for greenhouse culture. Trade pkt., 50c; \$1.00 per 1/8 oz.; 1/4 oz., \$1.75; \$6.00 per oz.; 1/4 lb., \$22.00.

**Michell's Giant Exhibition, Mixed.** A giant strain of heavy texture and varied shades and colors. Trade pkt., 50c; \$1.00 per 1/8 oz.; 1/4 oz., \$1.75; \$6.50 per oz.; 1/4 lb., \$24.00.

**Triumph of the Giants, Mixed.** Many beautiful rich and rare shades. Trade pkt., \$1.00; \$2.25 per 1/4 oz.; oz., \$8.00; \$30.00 per 1/4 lb.

**Giant Trimardeau, Mixed.** Trade pkt., 25c; \$1.25 per oz.; 1/4 lb., \$4.00.

**Mme. Perret.** Especially rich in red shades. Trade pkt., 30c; \$1.50 per oz.; 1/4 lb., \$5.50.

**Masterpiece (Frisled Pansy).** Petals curled or waved. Trade pkt., 50c; \$3.00 per oz.; 1/4 lb., \$10.00.

**Fine English Mixed.** Large flowering. Trade pkt., 25c; \$1.00 per oz.; 1/4 lb., \$3.00.

MICHELL'S FLOWER SEEDS (Continued)

GIANT PRIZE OR BEDDING PANSIES

Separate Colors

	Trade pkt.	Oz.	1/4 lb.		Trade pkt.	Oz.	1/4 lb.
Azure Blue	.....	\$0.30	\$1.50	\$5.50	Snow Queen	.....	\$0.30 \$1.50 \$5.50
Black Blue	.....	.30	1.50	5.50	White with Eye	.....	.30 1.50 5.50
Emperor William	.....	.30	1.50	5.50	Pure Yellow	.....	.30 1.50 5.50
Hortensia Red	.....	.30	1.50	5.50	Yellow with Eye	.....	.30 1.50 5.50
King of the Blacks	.....	.30	1.50	5.50	Mrs. P. S. duPont. Golden		
Lord Beaconsfield	.....	.30	1.50	5.50	apricot, flushed salmon		
Peacock	.....	.30	1.50	5.50	(1/2 trade pkt., 30c)	... .50	7.00

MICHELL'S SEASONABLE BULBS

LILIUM HARRISII

MICHELL'S SPECIAL BRAND

St. David's Isle Grown — A Perfect Strain of Rare Quality

Our Harrisii have been grown for us by the leading bulb growers of Bermuda, on the Island of St. David's and have the stamp of approval of the Department of Agriculture of the Bermudas. Freedom from disease is assured by the rigid, regular inspection, while in the fields and in the packing sheds by their inspectors. We make personal inspection of the bulbs

while growing and also before packing, thus assuring our florist customers perfect quality.

		Bulbs	
Size	per Case	100	Case
6 to 7 inch.....	335	\$8.00	\$20.00
7 to 9 inch.....	200	12.00	20.00
8 to 10 inch.....	150	15.00	20.00
9 to 11 inch.....	100	20.00	20.00

BABY CALLAS

A pure white midget variety, a miniature of the Godfrey. Stems 10 to 15 inches tall. A prolific bloomer throughout the winter. \$1.75 per doz.; per 100, \$13.00.

CALLAS (Aethiopica)

Clean, healthy bulbs.	Doz.	100	1000
1 1/4 to 1 1/2 in. in diameter	\$0.75	\$4.50	\$40.00
1 1/2 to 1 3/4 in. in diameter	1.50	9.00	85.00
1 3/4 to 2 in. in diameter	2.00	13.00	120.00
2 to 2 1/2 in. in diameter	2.50	18.50	175.00

YELLOW CALLA (Elliottiana)  
(True) (Ready in October)

Mammoth. 2 to 2 1/2 in.			
	Doz.	100	1000
diameter .....	\$1.50	\$10.00	\$90.00
Monster. 2 1/2 to 3 in.			
diameter .....	2.00	14.50	135.00
Jumbo. 3 to 3 1/2 in.			
diameter .....	3.25	24.00	225.00

FREESIAS

MARIE LOUISE VIOLET  
(Recent Introduction)

Color, dark violet blue, with slight shading of red.	100	1000
First size bulbs, 1/2 to 5/8 inch....	\$2.25	\$17.00
Mammoth bulbs, 5/8 to 3/4 inch....	2.50	20.00
Monster bulbs, 3/4 to 7/8 inch.....	3.00	25.00

JUDY (ELDER'S)  
(New Introduction)

Large golden yellow; excellent for forcing. \$4.25 per 100; per 1000, \$36.00.

ELDER'S DOUBLE WHITE  
(Recent Introduction)

	100	1000
First size bulbs, 1/2 to 5/8 inch....	\$2.75	\$21.00
Mammoth bulbs, 5/8 to 3/4 inch....	4.00	31.00
Monster bulbs, 3/4 to 7/8 inch.....	5.50	47.00

MICHELL'S PURITY  
(Super Flora)

	100	1000
First size bulbs, 1/2 to 5/8 inch....	\$0.75	\$6.00
Mammoth bulbs, 5/8 to 3/4 inch.....	1.50	9.00
Monster bulbs, 3/4 to 7/8 inch.....	1.85	14.00

ELDER'S GIANT WHITE  
Plant Patent No. 17

	100	1000
First size bulbs, 1/2 to 5/8 inch....	\$1.50	\$11.00
Mammoth bulbs, 5/8 to 3/4 inch....	2.25	18.50
Monster bulbs, 3/4 to 7/8 inch....	4.00	36.00

COLORED FREESIAS

Apotheose. Pink tinted lavender.	100	1000
First size bulbs, 1/2 to 5/8 inch....	\$1.00	\$7.00
Mammoth bulbs, 5/8 to 3/4 inch	1.50	12.00
Monster bulbs, 3/4 to 7/8 inch....	2.25	18.00



# MICHELL'S SEASONABLE BULBS

*Freesias, continued*

	100	1000
<b>Golden Daffodil.</b> Golden yellow with orange blotch.		
First size bulbs, 1/2 to 5/8 inch....	1.00	7.00
Mammoth bulbs, 5/8 to 3/4 inch	1.50	10.00
Monster bulbs, 3/4 to 7/8 inch....	2.00	15.00
<b>Marie Louise Fischer.</b> Rich, lavender blue.		
First size bulbs, 1/2 to 5/8 inch....	1.50	10.00
Mammoth bulbs, 5/8 to 3/4 inch	1.75	12.00
<b>Miss Blanche Blue.</b> Plant Patent No. 98. Deep bluish lavender.		
First size bulbs, 1/2 to 5/8 inch....	1.75	13.00
Mammoth bulbs, 5/8 to 3/4 inch	2.25	18.50
<b>Mrs. Marc Peters.</b> Rosy salmon, blotched golden yellow.		
First size bulbs, 1/2 to 5/8 inch....	1.75	13.00
Mammoth bulbs, 5/8 to 3/4 inch	2.25	16.00
<b>Pinkie.</b> Large, clear pink.		
First size bulbs, 1/2 to 5/8 inch	1.50	10.00
Mammoth bulbs, 5/8 to 3/4 inch	1.75	12.00
<b>Splendens.</b> Lavender.		
First size bulbs, 1/2 to 5/8 inch....	1.50	10.00
Mammoth bulbs, 5/8 to 3/4 inch	1.75	12.00
<b>Sunset.</b> Flame orange.		
First size bulbs, 2 1/2 to 5/8 inch....	1.75	14.00
Mammoth bulbs, 5/8 to 3/4 inch....	2.25	17.00
<b>White Chief.</b> Large, pure white.		
First size bulbs, 1/2 to 5/8 inch....	.75	6.00
Mammoth bulbs, 5/8 to 3/4 inch....	1.50	9.00
Monster bulbs, 3/4 to 7/8 inch....	1.85	14.00
<b>Rainbow Mixture.</b>		
First size bulbs, 1/2 to 5/8 inch....	1.25	10.00
Mammoth bulbs, 5/8 to 3/4 inch....	1.50	12.00

## BABY GLADIOLUS (For Forcing)

*Ready in October*

	100	1000
<b>Nymph.</b> White with crimson markings .....	\$3.50	\$30.00
<b>Peach Blossom.</b> Soft pink.....	3.50	30.00
<b>Spitfire.</b> Deep reddish salmon....	3.50	30.00
<b>The Bride.</b> Pure white.....	3.50	30.00

## SPANISH IRIS (Ready in October)

	100	1000
<b>Cajanus.</b> Canary yellow, with orange blotch on falls.....	\$3.25	\$27.00
<b>King of the Blues.</b> Deep purplish blue .....	3.00	25.00
<b>King of the Whites.</b> Pure white	3.00	25.00

## DUTCH IRIS (Hollandia)

	100	1000
<b>A. Bloemard.</b> Purplish blue, early		
7 to 8 ctm. ....	\$3.00	\$25.00
8 ctm. and up .....	4.00	33.00
<b>Adrian Backer.</b> Purplish lilac		
7 to 8 ctm. ....	3.25	28.00
8 ctm. and up .....	4.25	36.00
<b>D. Haring.</b> White, tinted lilac; early.		
7 to 8 ctm. ....	3.00	25.00
8 ctm. and up .....	4.00	33.00
<b>Leonardo da Vinci.</b> White and yellow.		
7 to 8 ctm. ....	2.75	23.00
8 ctm. and up .....	4.00	33.00
<b>Poggenbeeck.</b> Brilliant blue; early		
7 to 8 ctm. ....	2.65	21.00
8 ctm. and up .....	3.50	31.00
<b>Theresa Schwartz.</b> Standard lilac, falls white.		
7 to 8 ctm. ....	2.65	21.00
8 ctm. and up .....	3.50	31.00
<b>White Excelsior.</b> Large pure white.		
7 to 8 ctm. ....	3.25	27.00
8 ctm. and up .....	4.25	37.00
<b>Yellow Queen.</b> Extra fine.		
6 to 7 ctm. ....	2.25	18.00
7 to 8 ctm. ....	3.50	30.00

## IRIS, FILIFOLIA—Imperator.

Deep blue. 8 ctm. and up.....	3.00	25.00
-------------------------------	------	-------

## IRIS, WEDGEWOOD. Deep blue.

9 to 10 ctm. ....	3.50	30.00
10 to 12 ctm. ....	5.00	45.00

## RANUNCULUS (Buttercup)

<b>Michell's New Giant Strain.</b> All colors.	
\$3.25 per 100; per 1000, \$27.50	

## LILIUM CANDIDUM

### Madonna, or St. Joseph's Lily

	100	1000
<b>Selected Bulbs.</b> 20 to 22 ctm.	\$8.00	\$70.00
<b>Mammoth Bulbs,</b> 22 to 24 ctm.	9.50	85.00
<b>Monster Bulbs,</b> 24 to 26 ctm.	12.00	110.00
<b>Jumbo Bulbs,</b> 26 to 28 ctm.	16.00	150.00

**MICHELL'S SEED HOUSE** 516-518 MARKET STREET  
PHILADELPHIA, PA.

CATALOGUE ON REQUEST